

LAP27



30 October 2024
IALA Headquarters

10 – Note on the council’s request for advice about advertising under the IGO status

Note by the Secretariat

1 BACKGROUND

In the International Association Marine Aids to Navigation and Lighthouse Authorities, Industrial members were allowed to advertise in the IALA e-bulletin in exchange for a financial contribution based on the place of the advertisement in the newsletter. Discussions were held on different levels if advertisements by Affiliate Industrial Members are still appropriate for an IGO. At its 80th session, the council asked the Secretariat to develop an appropriate solution in liaison with LAP.

2 DISCUSSION

The Secretariat is of the opinion that advertisement from Affiliate Industrial Members is also possible in an IGO. The advertisement is simply an opportunity for Affiliate Industrial Members of the IGO to present their company or organization in the bulletin in exchange for a financial contribution. As long as the financial contribution is put towards the cost of the publication of the bulletin and does not constitute a financial gain of the IGO, the advertisement of Affiliate Industrial Members is considered appropriate.

3 THE LAP IS INVITED TO

Discuss the question and provide advice to the Secretariat to be forwarded to Transitional Council.